



INCREASE YOUR SALES WITH CIRRUS

Finally, an easy-to-use, high resolution LED display solution for all your on-premise digital marketing.

www.cirrusled.com

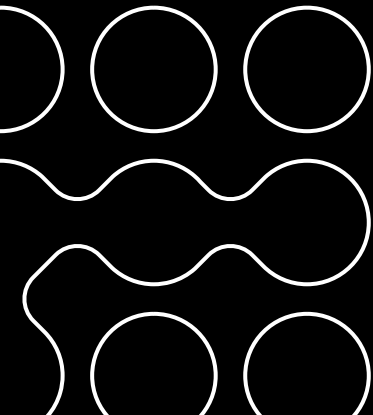
Who we are

At Cirrus LED, we believe that every business and organization should be able to easily create engaging on-premise digital marketing experiences that accelerate growth without “breaking the bank”.

From roadside to register, Cirrus is dedicated to deliver the most effective on-premise marketing tools for your business, through our indoor and outdoor digital signage. That is why we strive to develop and deliver revolutionary products and easy-to-use solutions that are captivating, affordable, and evolve with any business big or small.

We provide world-class, cutting-edge digital displays and award-winning software that enable our customers to better communicate their message, tell their story, and reach new customers.

Each and every process starts and ends with our customer’s satisfaction in mind. Our concierge-level sales team works with our premier partners and dedicated customer service and tech support teams to deliver personalized and premium service. Our goal is to improve customer experience and make on-premise marketing and digital signage more accessible for all.





Innovation leader

Award winning hardware and software. No other company has been more disruptive and innovative in the LED digital display market. Cirrus delivers more value to our customers at an affordable price point.



Why digital signage works

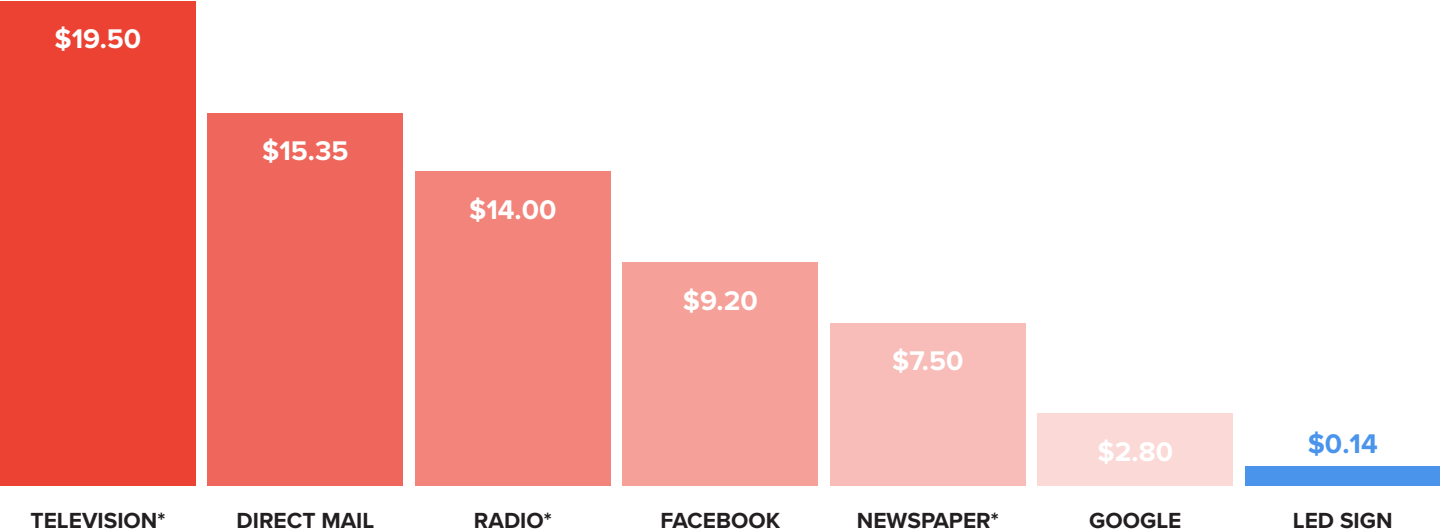
- **70% of Americans** have seen a digital display in the past month
- **52%** have seen a digital sign in the past week
- **47%** remember seeing a specific ad or message
- **Recall jumps to 55%** for outdoor digital displays or billboards
- **80%** have entered a store after seeing a digital sign



5x10 9mm DS Display

Low average cost per 1000 impressions

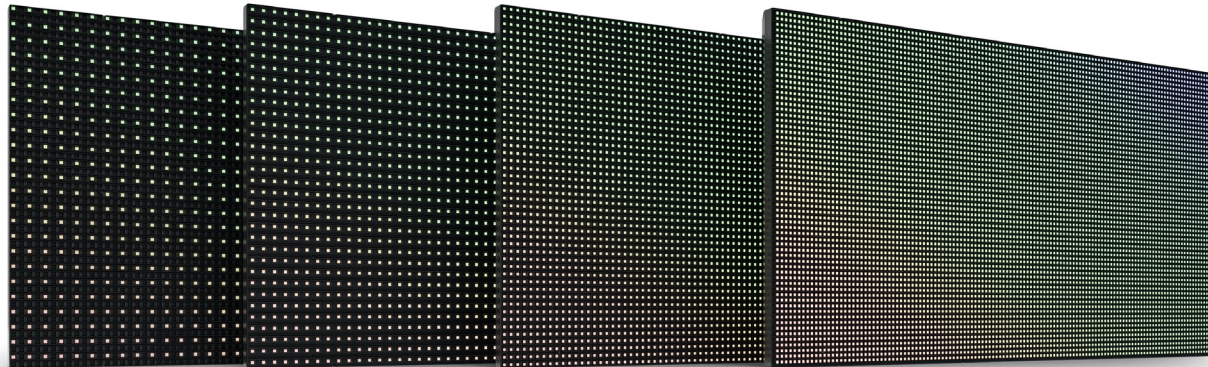
According to the U.S. Small Business Association, no other form of advertising comes close to matching the efficiency and cost-effectiveness of an outdoor LED display.



*Local television, radio, and newspaper

A Cirrus outdoor display simply has more pixels

A Cirrus display has **3-12x more pixels** than a traditional 4'x8' 16mm SS Display that has only 9,216 pixels.



18,432

Cirrus Outdoor 4'x8'
12mm SS Display

32,768

Cirrus Outdoor 4'x8'
9mm SS Display

73,728

Cirrus Outdoor 4'x8'
6mm SS Display

131,072

Cirrus Outdoor 4'x8'
4mm SS Display



Low resolution display

VS



6x8 6mm DS Display

High resolution Cirrus display

Resolution is vital to generate a strong ROI

Spending money on a display that can only produce text or low-resolution images will generate a lower impression rate. A high-resolution display that can deliver superior content will maximize revenue.



Our brains process visual information 60,000x faster than text. After three days, **people retain 65%** of visually presented information.

Restaurant Case Study



See how one McDonald's franchisee **grew his revenue by 17%** when he updated his old single color sign to a high-definition Cirrus LED display.



Read more: **McDonald's**



3x8 6mm DS Display





14x48 9mm DS Display

Automotive Case Study



The BMW Store in Ohio worked with Cirrus and their sign shop to upgrade an outdated, broken rotating billboard that was costly to a stunning digital one. Since then they've **grown brand awareness and test drives.**

Read more: The BMW Store



Solution-focused products

OUTDOOR DIGITAL DISPLAYS

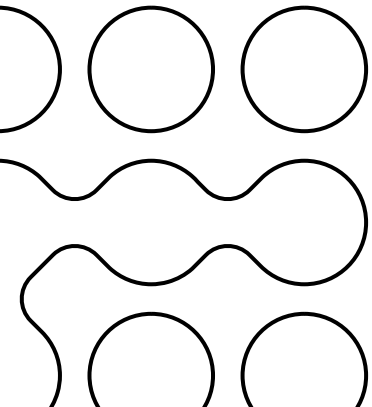
Combining cutting-edge technology and best-in-class features our outdoor solutions make it easier for you to grab attention and grow revenue.

INDOOR DIGITAL DISPLAYS

The conversation doesn't stop at the door. Create a seamless experience to keep customers engaged with our indoor solutions.

SCREENHUB CONTENT MANAGEMENT SYSTEM

Strengthen individual connections by designing richer experiences for your customers. Revolutionary software built for beginners and experts alike.



Don't Settle.

[bmwstore.com](https://www.bmwstore.com)







ScreenHub by Cirrus

Take control of your content with the most revolutionary cloud-based digital signage on the market.

ScreenHub is the only software you need to run all of your digital signage for your business, from roadside to register. Quickly create, schedule, and play content for your signs or TVs. From sharing promotions or services, to cheering on the local champions, ScreenHub helps you make a memorable and cohesive experience for your audience where it matters most.

With 24-hr continuous playback and hardware monitoring, this simple and intuitive software helps you stay top of mind, while giving you peace of mind.

Powerful, cloud-based software



ScreenHub is built for businesses big and small. This robust LED message board software can run networks from one to 1,000+ screens from any web-enabled Mac, PC, or tablet.

Create groups and schedule content for multiple screens at the same time. Organize by regions, messaging, or time zones.

To sweeten the package, ScreenHub also comes with comprehensive hardware monitoring, such as real-time health visualizations of every module and power quality analysis that protects your display. Each account receives lifetime training and support from our dedicated tech and customer support teams.





Features

- **Cloud-based:** Allows ScreenHub to continually improve and add new features with updates pushed through the cloud
- **Secure Access:** Role-base access with 2-factor authentication and permission levels keeps your displays safe
- **Workspaces:** Multiple locations that need unique messaging? No problem. Create unique workspaces for your teams
- **Remote Monitoring:** Real-time display health monitoring alert support when an issue arises all from within your hardward dashboard
- **Free to use:** Our CMS allows you to control any digital display at no cost and comes with lifetime training and support for Cirrus customers
- **User Friendly:** From beginner to expert, ScreenHub makes it simple to design and create all your display visuals with intuitive design tools
- **Hardware Agnostic:** Compatible with all synchronous systems (such as Linsn LED, NovaStar, and DBStar) that run Windows or Linux
- **Widget & Media Library:** Access high-quality images or videos for your ads. Use widgets for weather, time, Twitter, live -streaming, and more!

Outdoor Signage

In this digital age, your audience may seem harder to reach. Finding ways to catch their attention and make a connection has become more difficult, but there are ways to cut through the noise and captivate interest, from the thousands of cars that drive by your business, church, or school.

Outdoor digital signage reaches people when they are close and most likely to enter your doors. It's not just a sign, it's a marketing tool that works for you. It's an easy to update, adaptable way to communicate your message and draw in the right people. From promotions to sharing events, outdoor digital signage offers you unlimited possibilities.

4x8 9mm DS Display



Indoor Signage

Ditch costly paper signs that blend into the background. Our 4mm digital LED posters give businesses a stunning and dynamic solution that allows them to promote multiple offers and change content quickly and easily. Your window front is prime advertising space and it should be working hard to grab attention and drive sales.

Static, printed posters only allow one promotion at a time and can be hard to see, whereas our digital window posters are bright enough to be seen from a distance in direct sunlight. They also give you marketing flexibility that can lead to increased sales and revenue. And for only \$99 a month, it usually costs less than the posters it replaces.



3x2 4mm SS Display



Premium hardware, built in New Hampshire

- The only display on the market with pixel level detection that can report if a single pixel is out, notifying support to automatically send out a replacement module.
- Every mod has advanced software embedded on a chip with a 4-core microprocessor.
- The most advanced controller on the market with auto-mapping, automated diagnostic notifications, cellular/Wifi, and power cycling on board.
- Premium custom dual power supply that delivers the most energy efficient SMD LED display on the market.
- Future-proof and lightweight modular architecture laser cut down to the millimeter with edge-to-edge viewing area.
- Advanced solid-state technology. No moving parts equals rock solid reliability. Each panel is IP65 rated for the toughest environments, through rain, heat, or snow.

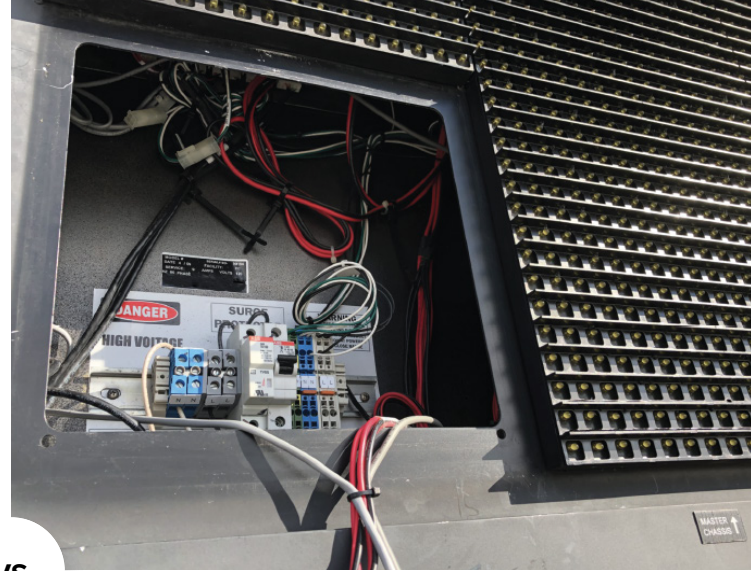
Why solid-state?

In the last decade, the need for fans and wires has become obsolete. When you use premium LED's, premium power supplies, and modern printed circuit board design, it's simple to build a high-quality product with no moving parts or wires.

Solid-state technology has fewer points of failure, which equals a more reliable LED display. We've found that wires can come loose or corrode, fans will break, fans also bring moisture and humidity into the display. These components are antiquated, and no longer needed to make a long-lasting, durable digital sign.

Solid-state displays are more robust, reliable, and last much longer with our patented modular technology that future proofs your investment.

Competitor display



VS

Cirrus display



Modular architecture



Our patented modular design allows you to easily expand or upgrade existing displays to keep pace with the changing world of new technology as your business grows.



Future-proof design



The most advanced SMT (Surface Mount Line) in North America

- Automated manufacturing using advanced robotics for ultra-precision
- Solder paste inspectors down to the micron
- Robotic soldering machines
- Every screw driven by robotic machines
- Artificial intelligence built into every module
- Unmatched accuracy & quality using meticulously sourced components

Cirrus outdoor display specs

COLOR	281 trillion
RESOLUTION (PITCH)	12, 9, 6, and 4mm
BRIGHTNESS (NITS)	7500
PANEL DIMENSIONS	24"W / 12"H / 4"D / 11.2 lbs.
MODULE MATRIX	12mm 24x48 / 9mm 32x64 / 6mm 48x96 / 4mm 64x128
MAX WATTS PER PANEL	12mm 70W / 9mm 105W / 6mm 115W / 4mm 130W
MIN VIEWING DISTANCE	12mm 20 ft. / 9mm 12 ft. / 6mm 8 ft. / 4mm 4 ft.
VIEWING ANGLE	160° Horizontal / 90° Vertical
REFRESH RATE	60 FPS
AC INPUT	Universal AC input (90-264VAC input range)
WIFI CONNECTION	TP Link long-range high power bridge
CELLULAR BROADBAND	5-year cellular broadband available
APPROVALS	FCC, UL 879, CAN/CSA-C22.2 No. 207-M89
DISPLAY LIFESPAN	100,000 hours
WARRANTY	5-year hardware / 5-year service (subscriptions)

EST 2004
City Fresh
MARKET



CITY FRESH MARKET

City Fresh Market
DAIRY DELI
PRODUCE INTERNATIONAL FOODS



**SALVATION IS FOUND IN NO ONE ELSE
(EXCEPT BY THE NAME OF JESUS CHRIST)
NAME BY**

5x10 9mm DS Display

Screen Subscription



Your sign, with peace of mind.

A screen subscription doesn't just get you the sign you need to promote yourself and grow revenue, it also provides you with confidence that it is always working for you. With a five-year subscription, you get a high-definition sign, coverage for maintenance and labor, full access to ScreenHub, and 24/7 monitoring to ensure your sign is always up and running. If you continue beyond five years, we upgrade your sign to the latest technology and resolution, to make sure you always continue to get the most out of your investment.

Subscribe to own: 5 year, 0% financing

- A Cirrus high-resolution LED display
- ScreenHub content management software with lifetime training/support and unlimited free upgrades
- Full hardware and labor warranty with 24/7 performance monitoring to give you peace of mind that your display is always up and running
- Premium cellular connectivity
- No-cost display upgrade to our newest technology if you renew your subscription

DISPLAY SIZE	SS SUBSCRIPTIONS	DS SUBSCRIPTIONS
3'x8' 9mm	From \$240/month	From \$444/month
4'x6' 9mm	From \$240/month	From \$444/month
4'x8' 9mm	From \$305/month	From \$579/month
4'x10' 9mm	From \$370/month	From \$714/month

Subscription examples



Based on single-sided and double-sided 60 month subscriptions for retrofit installations. Terms and conditions apply and only pertain to Cirrus hardware and software. All subscription sales must obtain credit approval.

4x12 6mm DS Display

Scrub Daddy

GLOBAL HEADQUARTERS



1700 SUCKLE HWY

Fast Shipping

Headquartered in New Hampshire, we've reduced shipping out of our manufacturing facility to **just 24 hours**. Order a display on Monday and install by Friday!

Easy Installs

Modular architecture and an aluminum frame system make Cirrus displays the lightest on the market – **60% lighter than the competition**, which makes installation a breeze.

A traditional 4'x8' double-sided display weighs about 814 lbs. A Cirrus outdoor double-sided display weighs only a fraction of that at 320 lbs.



7x14 6mm DS Display

What our customers say



"I am thrilled with my new Cirrus LED sign! The colors are vivid, extremely crisp and clear. My business is located on a busy 4 lane highway and I needed something eye catching. I am so glad I chose Cirrus - it is even better than I expected! Amazing difference!!"

–Donna Herberger, The Ideal You Weight Loss Center

"Cirrus has without a doubt had an impact on helping the community know who we are. We've had people drop by and donate food for our food ministry because of the sign. We now have more people come to church and even had someone stop by to hand me \$20 to donate to a good cause... all this would not have happened without our Cirrus display."

–Mike Sparks, Care Church

"A fantastic service and technology that has elevated our presence! Modern cloud-based system that allows us to update content from anywhere and reach a huge amount of people who drive by our arena each day. Our rep Kelly was very accommodating and helpful."

–Chris Biele, Pechanga Arena in San Diego

"Using [ScreenHub] in my office is easy. I can create a new board, then walk outside and see the change right away. That instant gratification is so nice. It's very vivid and very striking. I think the sign is beautiful. It showcases the different colors of our vehicles and our branding really well. I just don't think there is anything like it in the Tri-state area."

–Louis Velazquez, Marketing Director



AQUARIUM

JENKINSON'S
AQUARIUM
open all year

AQUARIUM GIFTS

Jenkinson's

Gifts

Jenkinson's

Gifts

4x6 9mm DS Display



10x20 9mm DS Display



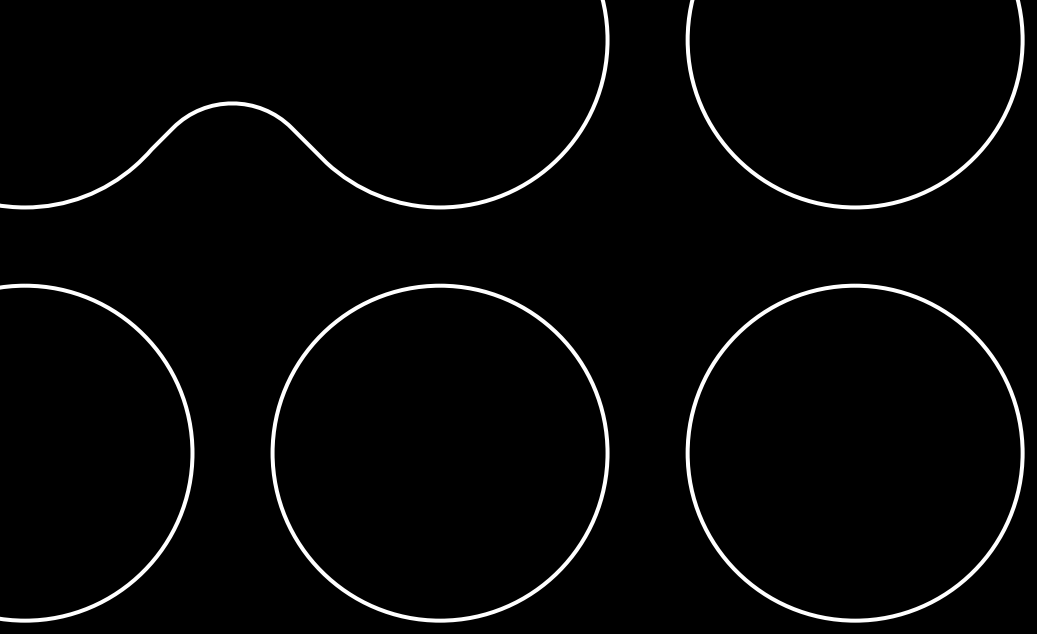
*Don't take our
word for it*



Visit our website for a comprehensive gallery of our work.



16x12 6mm DS Displays



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Contact

Tel (877) 636-2331

Email contact@cirrusled.com

Web www.cirrusled.com

Cirrus HQ

200 West Rd.
Portsmouth, NH. 03801